

Dance School Marketing Web site Questions

Please review and answer the following questions. It will help both of us better understanding your needs. **Please Fax the paper after answering to 714-685-2168.**

1. How do your clients find you? (Give each section a percentage, for example: 10% or 10% to 20%. Make sure the total percentage of the above items adds up to 100%)

- Word of mouth- Referral _____
- Friends _____
- Radio Ads _____
- Newspaper Ads _____
- Website _____
- Trade shows _____
- Other (specify) _____

2. Why should a client choose you or your dental office for his or her needs?

3. Which websites do you consider as the best website for Dance School? (Please give us three examples of websites).

1. <http://www.>
2. <http://www.>
3. <http://www.>

4. What are some of the Keywords (search queries) that describe your business? (Please give us five (5) examples)

1. First Keyword: -----
2. Second Keyword: -----
3. Third Keyword: -----
4. Fourth Keyword: -----
5. Fifth Keyword: -----

5. Do you have a website for your Dance School? Yes ___ NO ___

6. If you have a website, when was your website started? _____

7. Do you have any Stats (Number of visitors and traffic) reports for your website? No__ Yes ___

8. Is your current website representing your business goals?

9. How much is your company's marketing budget? \$ _____,

10. What are your business goals? (Please be specific)

1. First:
2. Second:
3. Third:

Your Name: _____ **Contact Number :** (____) _____ **Website:** _____

Address: _____ **City:** _____ **State:** _____ **Zip code:** _____